

# Lumberton Comprehensive Transportation Plan Goals and Objectives Survey Results

## Goals and Objectives Survey

A Goals and Objectives (G&O) survey is a public involvement technique used to help identify an area’s perception of transportation-related issues, identify concerns that should be addressed during the development of a CTP, and to help develop a vision for the community. The G&O survey is most appropriately implemented at the beginning of the transportation planning study. In addition to determining up front what is important to the citizens of the planning area, initiating the G&O survey early in the planning process allows the survey to serve as an introduction to the transportation planning process. The survey usually includes a brief introduction explaining what a transportation plan is and how the area can benefit from having one. The survey also includes a wide variety of questions that is tailored to each area as appropriate. A summary of the City of Lumberton G & O survey is given below.

### Lumberton Area Transportation Survey

*This is a survey of the City of Lumberton in conjunction with the North Carolina Department of Transportation and the Lumber River RPO. It will be used to help develop a Comprehensive Transportation Plan for the area and to help us to understand the transportation needs of citizens.*

## SECTION ONE: TRANSPORTATION DEMOGRAPHICS

### 1. How many people live in your household?

Number	Response Percent	Response Count
1	23.40%	143
<b>2</b>	<b>36.50%</b>	<b>223</b>
3	15.38%	94
4	15.06%	92
5 or more	9.66%	59

*Answered: 611, Skipped: 6*

### 2. How many drivers are in your household?

Number	Response Percent	Response Count
1	8.75%	53
2	30.36%	184
<b>3</b>	<b>43.40%</b>	<b>263</b>
4	12.05%	73
5 or more	4.62%	28

*Answered: 606, Skipped: 11*

**3. How many vehicles does your household have?**

Number	Response Percent	Response Count
1	7.43%	44
2	26.69%	158
<b>3</b>	<b>34.12%</b>	<b>202</b>
4	19.59%	116
5 or more	8.45%	50

*Answered: 592, Skipped: 25*

**4. Do any of the following apply to you or your household?**

	Yes		No	
Someone in the household is age 65 or older	37.88%	222	<b>62.12%</b>	<b>364</b>
Someone in the household is disabled	16.55%	97	<b>83.47%</b>	<b>489</b>
Someone in the household is unemployed and transportation is an issue to finding a job	11.09%	65	<b>88.91%</b>	<b>521</b>

*Answered: 586, Skipped: 31*

**SECTION TWO: MULTI-MODEL CONSIDERATIONS**

**5. How often do you use the on-demand bus service provided by the South East Area Transit Service (SEATS)?**

	Response Percent	Response Count
Daily	2.18%	13
Twice a Week	0.67%	4
Once a Week	0.34%	2
Once a Month	0.34%	2
Rarely	5.03%	30
<b>Never</b>	<b>91.44%</b>	<b>545</b>

*Answered: 596, Skipped: 21*

**6. How often would you use fixed bus routes if provided?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	9.22%	54
Twice a Week	4.95%	29
Once a Week	3.41%	20
Once a Month	4.10%	24
Rarely	22.01%	129
<b>Never</b>	<b>56.31%</b>	<b>330</b>

*Answered: 586, Skipped: 31*

**7. How often would you use van pools or carpools if available?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	10.36%	61
Twice a Week	4.24%	25
Once a Week	2.55%	15
Once a Month	3.90%	23
Rarely	20.88%	123
<b>Never</b>	<b>58.06%</b>	<b>342</b>

*Answered: 589, Skipped: 28*

**8. How often do you/would you use off-road bicycle trails or greenways for walking, running, and/or bicycling?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	17.35%	102
Twice a Week	14.29%	84
Once a Week	11.05%	65
Once a Month	9.01%	53
Rarely	16.16%	95
<b>Never</b>	<b>32.14%</b>	<b>189</b>

*Answered: 588, Skipped: 29*

**9. How often do you/would you use on-road bicycle lanes and/or wide shoulders?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	13.10%	77
Twice a Week	9.35%	55
Once a Week	7.14%	42
Once a Month	5.27%	31
Rarely	18.71%	110
<b>Never</b>	<b>46.42%</b>	<b>273</b>

*Answered: 588, Skipped: 29*

## SECTION THREE: LOCATION SPECIFIC CONCERNS

### 10. Are there areas where you would like to see sidewalks constructed or improved?

**Yes – 48.53% (264)    No – 51.47% (280)**

*Answered: 544, Skipped: 73*

***The top five responses are given below.***

- Fayetteville Road (42 responses)
- Elm Street (38 responses)
- NC 211/Roberts Avenue (22 responses)
- Tanglewood Area (11 responses)
- Residential Neighborhoods (10 responses)

### 11. Are you concerned about traffic accidents in your area?

**Yes – 43.66% (255)    No – 56.34% (329)**

*Answered: 584, Skipped: 33*

***The top five responses are given below.***

- Fayetteville Road (39 responses)
- Walnut Street (14 responses)
- NC 211/Roberts Avenue (8 responses)
- Elm Street (6 responses)
- NC 41 (5 responses)

### 12. Are there any transportation related safety issues in your area?

**Yes – 30.55% (168)    No – 69.45% (382)**

*Answered: 550, Skipped: 67*

***The top five responses are given below.***

- Speeding (40 responses)
- Lack of sidewalks (10 responses)
- Mopeds/Golf carts (8 responses)
- Vehicles running stop signs/traffic lights (5 responses)
- Obstructions at intersections (5 responses)

### 13. Is truck traffic a problem?

**Yes – 17.17% (96)      No – 82.83% (463)**

*Answered: 559, Skipped: 58*

***The top five responses are given below.***

- Trucks on minor roads (15 responses)
- Noise (10 responses)
- Debris (5 responses)
- Damage to roads (5 responses)
- Too many trucks on Fayetteville Road/NC 211 (Roberts Avenue)/Carthage Road (4 responses)

### SECTION FOUR: DESTINATIONS

#### 14. How often do you go to Fayetteville?

	<b>Response Percent</b>	<b>Response Count</b>
Daily	5.60%	34
Twice a Week	6.26%	38
Once a Week	15.98%	97
<b>Once a Month</b>	<b>39.70%</b>	<b>241</b>
Rarely	27.68%	168
Never	2.97%	18
Seasonally	1.81%	11

*Answered: 607, Skipped: 10*

#### 15. How often do you go to Florence, SC?

	<b>Response Percent</b>	<b>Response Count</b>
Daily	0.17%	1
Twice a Week	0.17%	1
Once a Week	1.82%	11
Once a Month	11.72%	71
<b>Rarely</b>	<b>52.64%</b>	<b>319</b>
Never	29.37%	178
Seasonally	4.13%	25

*Answered: 606, Skipped: 11*

**16. How often do you go to Southern Pines, Pinehurst, and/or Aberdeen?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	0.17%	1
Twice a Week	0.33%	2
Once a Week	1.84%	11
Once a Month	24.25%	145
<b>Rarely</b>	<b>50.33%</b>	<b>301</b>
Never	16.56%	99
Seasonally	6.52%	39

*Answered: 598, Skipped: 19*

**17. How often do you go to Raleigh?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	0.17%	1
Twice a Week	0.33%	2
Once a Week	1.84%	11
Once a Month	24.25%	145
<b>Rarely</b>	<b>50.33%</b>	<b>301</b>
Never	16.56%	99
Seasonally	6.52%	39

*Answered: 598, Skipped: 19*

**18. How often do you go to Charlotte?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	0.00%	0
Twice a Week	0.17%	1
Once a Week	0.33%	2
Once a Month	9.42%	57
<b>Rarely</b>	<b>56.03%</b>	<b>339</b>
Never	27.27%	165
Seasonally	6.78%	41

*Answered: 605, Skipped: 12*

**19. How often do you go to Wilmington?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	0.17%	1
Twice a Week	0.50%	3
Once a Week	2.31%	14
Once a Month	16.36%	99
<b>Rarely</b>	<b>52.23%</b>	<b>316</b>
Never	20.50%	124
Seasonally	7.93%	48

*Answered: 605, Skipped: 12*

**20. How often do you go to North Carolina beaches?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	0.00%	0
Twice a Week	1.00%	6
Once a Week	5.14%	31
Once a Month	19.90%	120
<b>Rarely</b>	<b>40.46%</b>	<b>244</b>
Never	12.44%	75
Seasonally	21.06%	127

*Answered: 603, Skipped: 14*

**21. How often do you go to the Myrtle Beach, SC area?**

	<b>Response Percent</b>	<b>Response Count</b>
Daily	0.17%	1
Twice a Week	1.33%	8
Once a Week	5.32%	32
Once a Month	18.60%	112
<b>Rarely</b>	<b>40.86%</b>	<b>246</b>
Never	10.30%	62
Seasonally	23.42%	141

*Answered: 602, Skipped: 15*

## SECTION 5: TRANSPORTATION GOALS AND OBJECTIVES

22. Please rate the importance of each of the following goals:

	High	Medium	Low	Very Low
More transportation choices	<b>36.27%</b> <b>(217)</b>	31.69% (190)	18.31% (109)	13.73% (82)
Improved safety and maintenance	<b>57.44%</b> <b>(343)</b>	28.90% (173)	9.46% (57)	4.20% (25)
Support economic growth	<b>52.49%</b> <b>(314)</b>	33.96% (203)	9.78% (58)	3.77% (23)
Increased public transit options	29.90% (179)	<b>31.27%</b> <b>(187)</b>	27.32% (163)	11.51% (69)
Community and rural culture preservation	<b>48.03%</b> <b>(287)</b>	34.48% (206)	11.66% (70)	5.83% (35)
Environmental protection	<b>52.28%</b> <b>(313)</b>	31.70% (190)	10.78% (64)	5.24% (31)
Care for special needs citizens	<b>59.52%</b> <b>(356)</b>	26.53% (159)	9.35% (56)	4.59% (27)
Improved connectivity	<b>47.92%</b> <b>(287)</b>	34.43% (206)	12.44% (74)	5.21% (31)

Answered: 598, Skipped: 19

23. Of the topics in Question #22, which is the most important to you?

	Response Percent	Response Count
<b>Care for special needs citizens</b>	<b>23.6%</b>	<b>77</b>
Improved safety and maintenance	22.3%	73
Support economic growth	16.5%	54
More transportation choices	15.3%	50
Improved connectivity	7.3%	24
Environmental protection	5.5%	18
Increased public transit options	5.2%	17
Community and rural culture preservation	4.3%	14

Answered: 327, Skipped: 290



## SECTION 6: GENERAL DEMOGRAPHICS

### 24. What is your age group?

	Response Percent	Response Count
Under 18	0.16%	1
18-24	3.29%	20
25-34	10.38%	63
35-44	13.34%	81
<b>45-54</b>	<b>22.41%</b>	<b>136</b>
55-64	19.11%	116
65-74	19.44%	118
75-84	9.06%	55
85 and over	2.80%	17

Answered: 607, Skipped: 10

### 25. What is your race or ethnicity?

	Response Percent	Response Count
<b>Caucasian (White)</b>	<b>62.52%</b>	<b>372</b>
African-American (Black)	13.61%	81
Native American	10.08%	60
Asian	1.01%	6
Hispanic	9.92%	59
Other	3.53%	21

Answered: 595, Skipped: 22

### 26. What is your zip code?

	Response Percent	Response Count
<b>28358 (Lumberton east of I-95)</b>	<b>77.26%</b>	<b>428</b>
28359 (Lumberton PO Box)	1.81%	10
28360 (Lumberton west of I-95)	6.13%	34
Other	14.80%	82

Answered: 554, Skipped: 63